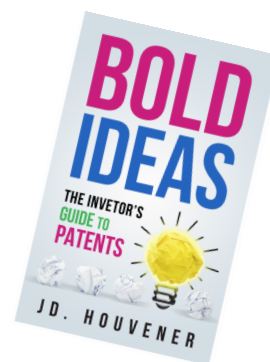


Bold Inventor Kit™ Contains:

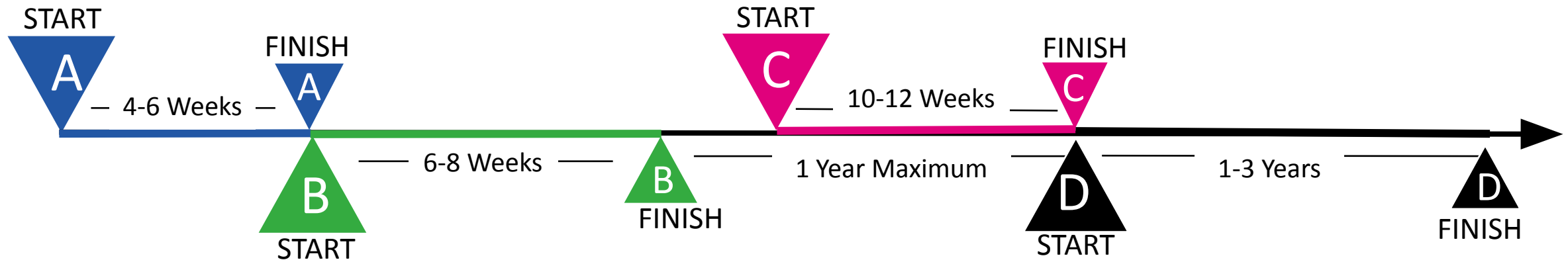
- Bold Patents Application Process Flowchart.....Page 3
 - Our Simple as ABC process taking you from patent search through provisional and non-provisonal phases to "patent pending status"
- Patentability Search Options.....Page 4
 - This chart shows all of your options for conducting a patent search from cheapest to highest value and considers the key variables that a business owner must consider when making an investment
- Provisional Patent Application Options.....Page 5
 - This chart shows all of your options for preparing and filing a patent application form do it yourself to hiring an expert patent attorney and goes through key factors and variables that should be considered before making an investment.
- Patent Success Matrix™.....Page 6
 - This graph shows the two important variables that which must BOTH be maximized in order to achieve success with a patented technology: Patentability & Marketability
 - Marketability Opinion
 - Innovation Success Opinion
- Full PDF of Bold Ideas Book: <https://boldip.com/patent-book.pdf>
- Bold Blog: <https://boldip.com/blog/>
- Bold Video Academy: <https://youtube.com/c/boldip>
- Bold Facebook Page: <https://facebook.com/boldpatents>



Bold Patents Application Process

Patentability
Search & Opinion
To Patent or Not?

Nonprovisional Patent
Application
Formal Claims Submitted



Provisional Patent
Application
Patent Pending

USPTO Patent
Prosecution
Examiner Approval

Patentability Search: Your Options

	No Search	Search by Yourself	Legal Zoom Search	Patent Attorney Search
Does Your Invention have the Requirements for Patenting? (Eligibility, Novelty, Nonobviousness, Utility)	Unknown: There has been no search performed at all	Unclear: The results are only partial and not thorough	Undetermined: The results are only partial contains only patent applications and issued patents and domestic only	Confirmed: Complete, world-wide search including non-patent literature
Strength of Your Patent Application?	Weakest: Surface level, no reference points, does not cover areas of novelty in detail	Weaker: Lacking in detail, reference guessing, surface level	Weak: Does not distinguish between invention and prior art	Strong Patent Application: all reference points and differentiators with clear direction
Your Time?	Very High Risk to missing obvious prior art	Your time spent searching instead of building a business or planning; high Risk to missing prior art	Time spent reading/analyzing results wasted. Moderate Risk to missing prior art	Time spent building your business, learning about competitors and adapting; Very Low risk to Missing prior art
Your Money?	Waste of money spent on patent application and fees	Waste of money spent on patent application and fees	Waste of money spent on patent application and fees	Money well invested in doing the right thing
Legal Analysis?	None	None	None	Includes Legal Analysis
Legal Opinion?	None	None	None	Includes Legal Opinion
Consulting/Advising?	None	None	Non-Legal Advisor and/or Limited Access	Full access to Patent Attorney who will be Dedicated to your case

Patent Application: Your Options

	No Patent	File it Yourself	Legal Zoom Filing	Patent Attorney Filing
Marketshare	Marketshare must be created by pure business development and first-to-market plan	Very high risk of improper filing and diminished overall scope of rights and potential market share	High risk of improper filing and diminished overall scope of rights and potential market share	Zero Risk of improper filing, market and infringement fully considered when drafting customized claims
Value	Zero Value	Minimal value, based on limited scope of rights and non-existent or very poor drafting	Limited Value based on limited scope of rights and poor drafting	Strong value and knowledgeable legal expert affirms claims and position between competition when claims drafted
Investors	Nothing to invest in but the business and revenue itself - no IP assets	No accredited investor would assume any value from a pro-se patent applicant	Very limited value applied to an application provided after reviewing the claims and drafting	High value given toward the asset as it was well written and drafted with infringement in mind
Growth	Improvements on invention are not captured because core technology was not protected	Very High risk that Improvements on invention will be unprotected as core technology is likely not be fully enabled	High Risk that Improvements on invention will be unprotected as core technology is probably not fully enabled	Zero Risk that improvements will be unprotected because core technology will be fully enabled
Consulting/ Advising	None	None	Non-Legal Advisor and/or Limited Access	Full access to Patent Attorney who will be Dedicated to your case

Patent Success Matrix™

Patentability

- **Eligibility:** Is the subject matter of the invention eligible?
- **Novelty:** How innovative is your invention?
- **Non-Obviousness:** Is it an obvious version of prior art?

Recommended Bold Service: Patentability Search Opinion

Marketability

- **Industry/Market Size** How big of an opportunity is it?
- **Competition** How mature are competitors in the space?
- **Barriers to Entry** What costs or red tape stand in the way?

Recommended Bold Service: Marketability Opinion

