

BOLD BULLETIN

Getting the *Bold* Word Out: Local Vibes & Launching the Bold Today Show



It's hard to believe that we're into Q2 already! This has been quite a quick first 3 months...albeit a bumpy ride! With the markets being so volatile, such heartbreak with deadly shootings occurring and gun policy, political issues with international trade, cryptocurrencies and so forth - it's a hectic time to be sure. And yet, due to the rapid changes occurring all around us, I don't think there's ever been a better time to be in the epicenter of innovation with Patent Law. I'm so privileged to be working with such brilliant clients and business owners out there changing the world for better.

It's been a busy year for Patent Law as well, with some very recent cases being decided that are very **patent-owner positive**. Specifically for any inventor in the computer-implemented device domain, some very good decisions were passed down from the Federal Circuit this past month or so. In *Finjan Inc. v. Blue Coat Systems, Inc.*, 879 F.3d 1299 (Fed. Cir. 2018) the court

found that software claims were held **patent eligible** because the court concluded that the claimed method recites specific steps that accomplish a result that realizes an improvement in computer functionality. In *Core Wireless Licensing S.A.R.L., v. LG Electronics, Inc.*, 880 F.3d 1356 (Fed. Cir. 2018), the court found the claims to a graphical user interface (GUI) patent eligible. So, these two big cases help us as Patent practitioners focus our arguments on how our client's inventions are improving upon the conventional state of the art.

So far this year, for me, I've been laser-focused on getting our new brand out there, "Bold Patents" as much as I can. I'm starting local and getting immersed in our Pacific Northwest region now more than ever. We have exhibited and interacted with community and business leaders in industry-specific events such as Pacific Northwest Aerospace Association (PNAA) annual event last February. I exhibited in the Seattle Economic Forecast Conference held in March of this year and was able to connect with regional leaders in major educational institutions such as Bellevue, Edmonds, Shoreline, Northshore, Everett Community Colleges. This year, I've launched an educational outreach program in cooperation with SURF incubator in Seattle to help new businesses understand Intellectual Property and how it applies to them.

Last, but not least, I've committed to *daily video recordings* called the "Bold Today Show". The show is intended for any/all inventors/entrepreneurs who need that daily 5 minute pep talk to get them going. I share a slice of patent law, combined with a fun/interesting challenge or question to try to get people thinking. Go to our website and sign up to get this FREE resource in your inbox daily. You'll find it under the learning tab in the menu.

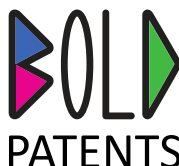
Have a fantastic rest of your Spring, and I look forward to writing to you next quarter!



BASEBALL
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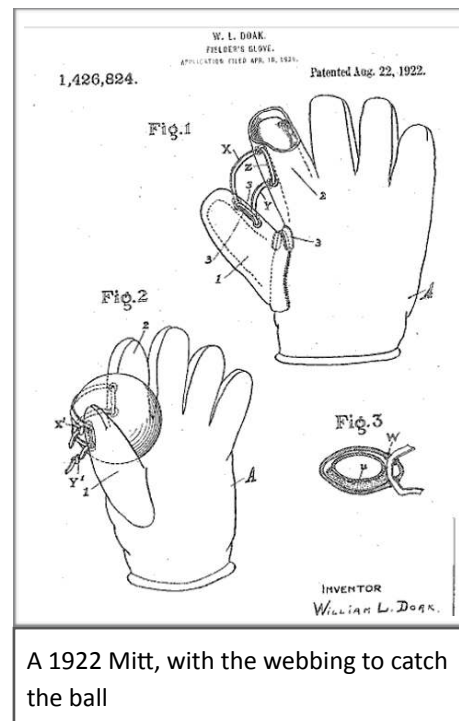


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All I have to say is OUCH! These early mitt designs must have hurt! Way back in 1860's A.G. Spalding was the first player to take the field with a glove. While he was ridiculed for not being manly enough, there were no rules against having gloves, so he persisted.



The mitt is just one of the many innovations within baseball that have changed the way the sport has been played over the years. Think of the shoes, the clothing, the protective gear, the bats, the methods of grass growing, types of materials used for boundaries, foul ball nets, and everything else that goes into America's favorite game. I hope you enjoyed this feature, please feel free to send us comments about what you'd like to see featured next time at: info@boldip.com

CLIENT SPOTLIGHT: JD CONCEPTS



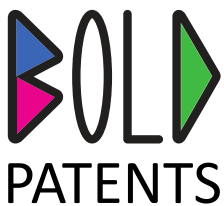
Patent No.: US 9,932,733
 Parent App: US 20150052845A1
 Continuation in Part:
 US20160145849A1

John Desautels of JD Concepts, LLC is a one-of-a-kind inventor and client. John is an entrepreneur and visionary designer - he's always 2 steps ahead of where everyone else is at, constantly working on the next project starting the next innovation. Working alongside our Patent Attorney, Chris Mayle, we celebrate another pair of patented technologies this month that John and his business partner, Joel Skillingstead, Vice President of West Coast Decks, have been working on. They have come up with a fascinating

way to protect wood decking from damage on the corners where the fascia meets - allowing the wood to move as it grows and contracts with temperature/weather. If you've ever had a deck before, then you've likely witnessed the fascia boards quickly deteriorate as they are the first to crack, grow brittle, and eventually fall off or rot. Congratulate these guys on moving the decking and construction industry forward!

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Winners Announced: June 10, 2018

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EMPLOYEE SPOTLIGHT



Wooshik Shim is a registered patent attorney. Wooshik received his B.S. and Ph.D. in physics from Seoul National University, and J.D. from Chicago-Kent College of Law. He is an active member of the Illinois Bar and is also registered before the U.S. Patent and Trademark Office. Wooshik is passionate about all things patents.

Wooshik is an expert in prior art searches and patentability analysis. He has reviewed and produced Written Opinions on hundreds of PCT patent applications. A number of cases he reviewed came from diverse areas of science and engineering, including: optics, mechanical engineering, micro-electromechanical systems, chemistry, electric engineering, medical devices and computer science. Wooshik has worked with inventions originating from renowned research universities, Fortune 500 companies, multinational companies and individual inventors. His experience at Bold includes computer software, aviation safety and consumer goods.

Before becoming an attorney, Wooshik was a researcher, specializing in optical physics. In his postdoctoral researcher career at the University of Texas at Austin, he worked on researching the fundamental physical properties of quantum systems using ultracold atoms. He is an avid learner. Besides learning new technology for his clients' patent applications, his current list of learning includes science of complexity, calligraphy, and Japanese.

Based in Los Angeles, California, he enjoys his family life with his wife and two sons. In his spare time he likes to play with his cat and dog, read books, and fiddle with fountain pens. One of his dreams is transforming his garage into an electronics lab and making hi-fi audio systems. He is fluent in Korean and proficient in Japanese.