

# BOLD BULLETIN

SPRING 2017, ISSUE 5

**HAVE A BOLD IDEA?**  
LET'S TAKE IT TO THE NEXT LEVEL



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## Growth Is A Part Of Growing Up: Bold Expansion

This year has been awe inspiring so far – it's hard to believe we're almost half way through already. The firm has grown to 15 attorneys, covering 8 different states and over 12 cities nationwide. We have done more business this first quarter of 2017 than we did the first half of 2016. So much of what inspires me to grow Bold IP is the drive and the want to help more people bring their ideas to fruition. I'm electrified by being able to touch the lives of individuals and businesses at an inflection point or moment of opportunity and potential.

We are fortunate enough to have a major role in helping inventors take gadgets and software from

their garages and labs and put a plan in place to help them show the world what they've done. In essence, my job helps businesses soar above the competition, get a leg-up on their rivals, and deliver cutting edge solutions to help the masses become more efficient, effective, and live more fulfilling lives.

Apart from the exciting year-to-year growth at Bold IP, I am also thrilled to announce some exciting news at the firm headquarters. Mai Houvener, the most patient, loving, hard-working wife in the world has agreed to help Bold IP during the day! Mai is at least 100% more charismatic than I am, and has already brought a huge heart and smile to the team – always

lightening up the mood and communicating with the team with such ease.

We've also added some amazingly talented Patent Attorneys in Oregon, New Jersey, and Texas. We've been busy partnering up with other business and general practice firms as well. We are now Of Counsel to over 25 law firms nationwide!

Without the amazing inventors, businesses, employees, and professionals that we work with on a day-to-day basis, we could not have made it this far! Here's to more growth and opportunity!

- J.D. Houvener, Founder, Bold IP

### INSIDE THIS ISSUE:

- 1) GROWTH IS A PART OF GROWING UP: BOLD EXPANSION
- 2) BOLD IP's 25 OF COUNSEL LAW FIRMS
- 3) KEEP YOUR KIDS HAPPY & OUT OF YOUR HAIR THIS SUMMER



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## **Bold IP is Now Of Counsel To 25 Law Firms Nationwide!**

What does this mean? Bold IP (Bold) works as an Independent Contractor of our Of Counsel firms and handles Patent-only matters. As an Of Counsel firm, firms would handle the client on-boarding and then introduce the client to Bold. Bold handles the patent case, allowing the Of Counsel firm to handle all ancillary matters (contracts, licensing, entity definitions, etc.). It is exciting to become a part of a nationwide network of law firms. Our hope is to be able to create a mutually beneficial relationship between firms, while being able to provide a client with the services that he/she needs. With the help of these 25 law firms, Bold IP will be able to have a greater reach and wider influence to anyone in need of Patent services.

### **Bold's Of Counsel Law Firms**

- |  |                                  |   |
|--|----------------------------------|---|
| ○ Adina Grier Law Office                       | ○ DATH                           | ○ Palacios Law Office                   |
| ○ Aharoni Business Law                         | ○ Dixon Hall Law Office          | ○ RezLegal                              |
| ○ The Law Offices of Christopher Glenn Beckham | ○ Hill Law Firm                  | ○ Richard M. Gee                        |
| ○ Bend Law Group                               | ○ Innabi Law Firm                | ○ Roby Law Office                       |
| ○ The Chidolue Law Firm                        | ○ The Jacobs Law                 | ○ Rowe International Law Group          |
| ○ Consilium Law Firm                           | ○ Law Office of Jonas M. Grant   | ○ Royse Law Firm                        |
| ○ COR Legal                                    | ○ The Law Office of Julian Davis | ○ Law Office of Marcus Thompson         |
| ○ Cronan Law                                   | ○ Khwaja Law                     | ○ Vargas Law                            |
|  | ○ Molson Law Firm                | ○ The Law Offices of David H. Walkowiak |
|  | ○ Odgers Law Group               |   |
|  | ○ Olimpi and Kramer              |   |



## **Keep Your Kids Happy & Out of Your Hair This Summer!**

Article By: Houda El-Jarrah, Patent Attorney

Summer is coming and school's out! We all know the excitement and pure joy that kids feel when school lets out, but how about their parents? Many parents quickly understand that sense of panic and anxiety about how to keep their kids busy, entertained, and even integrate a bit of learning and skill in the process. We have a few ideas for how to do just that and successfully keep your kids occupied in the coming summer months. As an added plus, we think that these toys and activities combine fun and creativity in both their design and concept in a way that will hopefully inspire the next generation of thinkers.



**Bunch O Balloons by Zuru Ltd.** - Bunch O Balloons is a recreational product that lets you fill and tie 100 connected self-tying water balloons that fill up in sixty seconds. You simply connect the bunch of water balloons all together to a hose, fill with water, and then unleash on all your friends and family. Having been awarded four different patents in the United States alone (U.S. Patent Nos. 9,242,749, 9,315,289, 9,527,612, and 9,533,779), Bunch of Balloons is an international success shipping over 2.3 billion balloons world wide and winning the 2017 Outdoor Toy of the Year in the U.S., the 2016 Australian Toy of The Year and the 2016 Nuremburg Toy Award!

**Roominate® by Play Monster-** Roominate® is a wired, building kit that includes all of the traditional, visual appeal that one would find with most doll or toy house set constructions, but also includes circuits, motors, and other electronic components that make the toy set come alive. The set encourages children to explore electrical and mechanical components and concepts associated with STEM (Science, Technology, Engineering, Math) related subjects. Kids can build and create their own unique and original structures that can be joined together or taken apart and remade into something completely new and different!



**Super-Soaker by Hasbro:** Super-Soaker is still one of the most dominant recreational water gun and successful innovations in the toy industry to ever hit the market. It was granted its own patent (U.S. Patent No. 5,074,437) in February 14, 1991. Hasbro acquired the rights to the Super Soaker and has sold over \$1 billion in sales over the life of the product. This innovative toy is guaranteed to provide hours of fun and be a water-filled hit with kids of all ages during the summer!

**The end of the school year and summer may be on its way, but we cannot forget about Mother's Day! Bold IP wants to wish a very Happy Mother's Day this May 14<sup>th</sup> to all the amazing Mothers and their families!**



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## BOLD EMPLOYEE SPOTLIGHT: CHRIS MAYLE



Christopher received a degree in mechanical engineering and a minor in biomechanical engineering from the University of Florida as well as a Juris Doctorate from the University of Illinois.

Christopher is a member of the Florida Bar and Hillsborough County Bar Association. He enjoys running in various 5ks and half marathons, playing tennis and racquetball and creating short stories.

### SignalWear is on Kickstarter!

70% of all motorcycle accidents can be attributed to drivers and surrounding motorists not seeing motorcyclists. SignalWear has developed wearable technology that increases visibility for motorcyclists. Bold IP helped SignalWear file a patent for the technology. Super bright LEDS lights integrated into a glove will allow for the rider to be protected and will act as an additional signal for lane changing. Visit their website at [SignalWear.co](http://SignalWear.co) for more details.

