



Welcome to the March, 2018 ***Bold Bullets Newsletter***



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[BOLD Today Show:](#) Tune in for quick tips, tricks, and lessons in Intellectual Property.

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Hey Reno,

I hope you are doing well on this fine Monday! I'm amazed it's already March - this year has been so busy, time is flying by! I'm so excited to continue to help our inventor clients this year with everything that's going on with Aerospace. I just went to the PNAA conference in Lynnwood, WA last month and was able to get in touch with many of our clients and those in the industry. We're hearing about a lot of adoption of technology including virtual and augmented reality in maintenance operations, assembly lines, and tooling. We are seeing a major uptick in potential clients looking to protect their blockchain applications with patent protection. [We are watching carefully as the USPTO seems to be allowing a great number of these claims through even with the strict "abstract idea" guidance flowing from the post-Alice cases.](#)

Please check out these articles below - they are representative of the fast-changing technology environment we're in and that [our Patent Attorneys](#) are poised to help with. Have a wonderful month everyone - go Big, Go Bold!

- J.D. Houvener  
Founder, Bold Patents

**[Aerospace](#)**



"Dubbed Alpha One, the vehicle reached a height of 16 feet before returning to the ground and completed a second flight the following day. The Vahana project was created in 2016 by a consortium of Airbus, Vahana and A3. The Vahana Alpha One was designed to carry a single passenger. The aircraft is 20.3 feet wide, 18.7 feet long and 9.2 feet tall." Photo Credit (A3). Also: Check out the Video [HERE](#):

## Healthcare



"Diabetes kills more Americans every year than AIDS and breast cancer combined, according to the American Diabetes Association. Now the 1.25 million Americans who suffer from Type 1 diabetes might have a ray of hope on the horizon: A hybrid close-loop insulin delivery system that began rolling out last May." Photo Credit (Getty Images)

## Software

# KODAK | ONE



["Kodak will offer "continual web crawling" to help detect image theft of images registered on KodakOne. The company says that if an image theft is detected, the platform "can efficiently manage the post-licensing process in order to reward photographers."](#)

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## **Bold Today Show**

Check out the Bold Today Show where entrepreneurs and inventors get their daily dose of inspiration and snippet of patent law. Subscribe to our show on Youtube to make sure you don't miss out!

Youtube: <https://www.youtube.com/c/boldip>



## Bold IP Events

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- **IP 201: Planning for Patent, Trademark, Copyright, and Trade Secret Law in Your Business**
  - This course lays out how each area of IP is integral to a business plan and how each area of IP is involved as a business grows. Business owners and entrepreneurs will learn how to plan for creation, protection, enforcement or monetization of IP regardless of where they are at in their business lifecycle.
  - Date/Time: Friday, March 2, 2018 - 8:00 AM to 12:00 PM (PDT)
  - Location: Surf Incubator Seattle – [999 Third Ave, Suite 700, Seattle, WA 98104](#) – [View Map](#)
  - [View Details & RSVP Here](#)
- **IP 301: Implementing Patent, Trademark, Copyright, and Trade Secret Law in Your Business**
  - This course provides tools, templates, worksheets, and resources for how to implement creation, protection, enforcement, and monetization of IP. Business owners and entrepreneurs will learn how to implement processes and systems into their businesses to create, protect, enforce and monetize their IP.
  - Date/Time: Friday, April 6, 2018 - 8:00 AM to 12:00 PM (PDT)
  - Location: Surf Incubator Seattle – [999 Third Ave, Suite 700, Seattle, WA 98104](#) – [View Map](#)
  - [View Details & RSVP Here](#)
- **Office Hours with Surf Incubator's Startup Training Series**
  - Get free discussions with patent attorney, JD Houvener, as you plan for creation, protection, enforcement or monetization of intellectual property regardless of stage of business lifecycle.
  - Date/Time: Fridays: 2/16, 2/23, 3/9, 3/16, 3/23 – 10:00 AM to 12:00 PM (PDT)
  - Location: Surf Incubator Seattle – [999 Third Ave, Suite 700, Seattle, WA 98104](#) – [View Map](#)
  - [View Details & RSVP Here](#)
- **Meetup: Seattle Bold Ideas, Startups, Inventions, and Patents**
  - Come have a cup of coffee and talk with other entrepreneurs and innovators. Share business stories, learn about the process to protecting your ideas, and bringing them to market.
  - Date/Time: First Tuesday of Every Month – 4:00 PM to 5:00 PM (PDT)
  - Location: Impact Hub Seattle – [220 Second Ave South Seattle, WA 98104](#) – [View Map](#)
  - [View Details & RSVP Here](#)



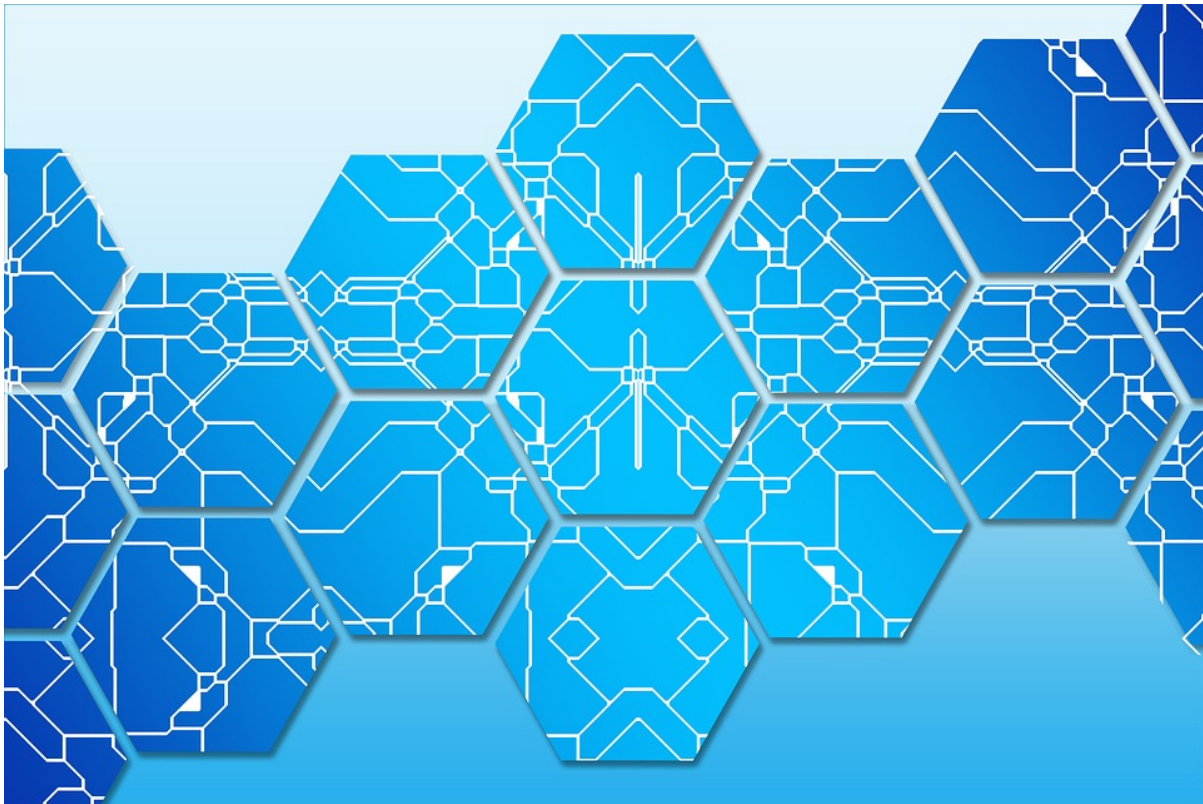
- **Meetup: Northend Bold Ideas, Startups, Inventions, and Patents (Mountlake Terrace)**
  - Come have a cup of coffee and talk with other entrepreneurs and innovators. Share business stories, learn about the process to protecting your ideas, and bringing them to market.
  - Date/Time: First Friday of Every Month – 9:00 AM to 10:00 AM (PDT)
  - Location: Bold IP (Mountlake Terrace Office) – [6100 219th Street SW, Suite 480, Mountlake Terrace, WA 98043](#) – [View Map](#)
  - [View Details & RSVP Here](#)
- **Meetup: Tacoma's Bold Ideas, Startups, Inventions, and Patents**
  - Come have a cup of coffee and talk with other entrepreneurs and innovators. Share business stories, learn about the process to protecting your ideas, and bringing them to market.
  - Date/Time: Fourth Friday of Every Month – 10:00 AM to 11:00 AM (PDT)
  - Location: [1201 Pacific Ave, Tacoma, WA 98402](#) - [View Map](#)  
From the street: Enter the building, take the escalator down to the ground floor, and enter the corridor straight ahead through double glass doors. We will be in the conference room to the left.
  - [View Details & RSVP Here](#)

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## **Legal Bulletin**

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### **What You Need to Know about Blockchain**



Blockchain is a relatively complicated set of algorithms and ledgers that once set up is an amazingly clear way of communicating information and data to more than one party. The beauty lies in its transparency. Every single transaction or interchange of information/data is recorded on a ledger - and therefore everything is immediately verifiable by all parties. This is the anti-big brother since it takes away the need for a middle-man to assure the deal is properly transacted and verified. It will eventually wipe away industries like escrow, notary, wire transfers, etc.

Do you remember the surge of the Dot Com era? When businesses worldwide went online. Yeah, blockchain is that big of a deal. If you don't know what's going on with it, or think its a passing fad - you're wrong. Many of the largest companies in the US (especially financial companies like Bank of America) already have 43 issued patent and publications on certain aspects of blockchain technology. The applications for this technology are expanding fast - so if you've got an idea that could shake up the industry, lets get started on a [patent search](#) for you today.

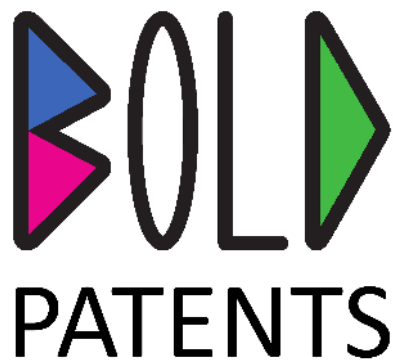
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## Bold IP Client Spotlight



At Bold IP we cherish our relationships with our clients. We are particularly proud when we get to help businesses like Bob Kahar's [Lothar Paint, Inc.](#) You talk about a motivated, entrepreneurial inventor... Bob and his team are out to make things happen in the home and commercial painting scene. Bob has invented the "[BK Spray Pal](#)" which is a fantastic device for casual homeowners or commercial painters alike. The device, is patent pending and he has already got numerous contracts lined up to be in stores later this year, 2018.

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