

#### Welcome to the Bold Bullets Newsletter

#### A showcase of Aerospace, Healthcare, and Software patent law news

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**BOLD Bits!** Tune in for quick tips, tricks, and lessons in Intellectual Property.

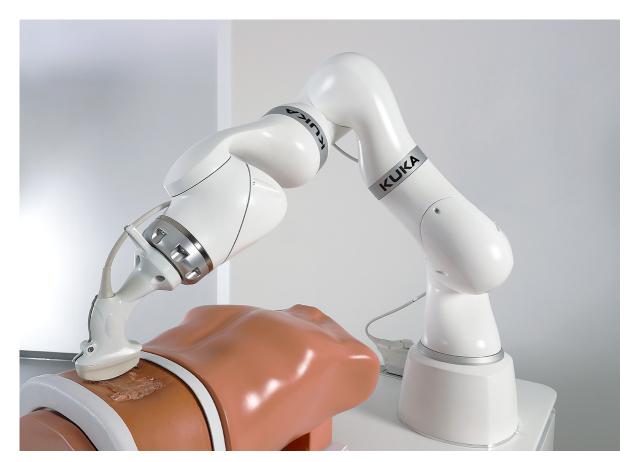
We have been hard at work researching and putting together enticing articles for readers like you. Since we love bringing you the latest developments and news in intellectual property, business, and technology, we have decided to combine both the Bold Bullets Newsletter and the Bold Legal Bulletin! Now, you will have access to even more news within IP and business law! Thank you for supporting Bold IP's newsletters. Please enjoy the newly revised Bold Bullets Newsletter!

## **Aerospace**



Boeing is encouraging aerospace innovation in India by issuing a challenge to aerospace startup companies. The challenge aims to provide solutions to complex issues surrounding autonomous and unmanned systems. Did we mention there's a prize?

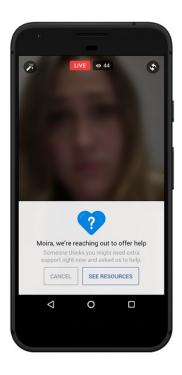
### **Healthcare**

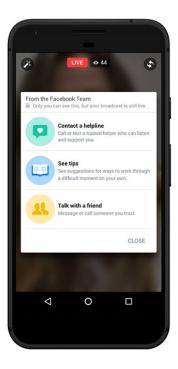




KUKA is the first robotic component that has been certified for integration into a medical product! KUKA Robotics created a LBR Med lightweight robot with a wide range of capabilities and applications within the medical world. Soon, we may see the use of KUKA in ultrasounds, biopsies, sutures, and more!

# **Software**









New Facebook AI may be able to interpret implications behind your social media posts, but in a good way. Facebook researchers and software engineers are introducing software that will use posts context to detect whether a particular user is suicidal. The algorithms will take into account other user comments, and may notify first-responders or support groups to take care of the suicidal user. The goal is to prevent suicides.

### **Bold IP Events**

#### Meetup: Seattle Coffee Startups & Patents

- Date/Time: First Tuesday of Every Month 4:00 PM to 5:00 PM (PDT)
- Location: Impact Hub Seattle 220 Second Ave South Seattle, WA 98104 View Map
- View Details & RSVP Here

#### Northend Bold Ideas Patents & Donuts (Mountlake Terrace)

- Come enjoy a Q&A session where founding patent attorney, J.D. Houvener, will discuss Patent Law and other Intellectual Property subject matter! Donuts are included!
- Date/Time: First Friday of Every Month 9:00 AM to 10:00 AM (PDT)
- Location: Bold IP (Mountlake Terrace Office) 6100 219th Street SW, Suite 480, Mountlake Terrace, WA 98043 – View Map
- View Details & RSVP Here

#### Meetup: Tacoma Bold Ideas Patents & Donuts (Tacoma)

- Come enjoy a Q&A session where founding patent attorney, J.D. Houvener, will discuss Patent Law and other Intellectual Property subject matter! Donuts are included!
- Date/Time: Fourth Friday of Every Month 10:00 AM 12:00 PM (PDT)
- Location: Bold Innovations, 1742 Pacific Ave. #406, Tacoma, WA
- View Details & RSVP Here

### **Legal Bulletin**

When discussing the future of financial technologies, the topic of cryptocurrencies always tends to make its way into the conversation. Cryptocurrency is a form of digitalized decentralized currency. Bitcoin was the first of its kind back in 2009, but other forms have been emerging, and increasing in popularity. The value of Bitcoin has been on the rise, and those that adopted early are profiting generously. But where do cryptocurrencies fall within the scope of intellectual property law?

**Patents & Cryptocurrency** 



Anybody that dabbles in cyrptocurrencies could tell you that the digital financial system is highly reliant on Blockchain technology. Blockchain is a publicly distributed database networked amongst thousands of computers. There is no computer that is the central "bank" for cryptocurrencies. The information on this database is constantly shared and consistently reconciled as cryptocurrency transactions occur, allowing for complete transparency and verification when used. Despite the simplistic explanation of what Blockchain is, the technology behind it is novel. With it's novelty, its creator is scrambling to ensure that the technology is patented. A number of Blockchain-related patents have been filed since the presence of cryptocurrency technology.

It's not just individual contributors or users of cryptocurrencies that are in the race for IP rights either. Mastercard recently applied with a new patent application involving refund services around cryptocurrency transactions. Mastercard is "cashing" in on the future of financial systems. Western Union is also pursuing a patent for a method of analyzing digital currency transactions.

**Trademarks & Cryptocurrency** 



Investing is cryptocurrencies isn't as easy as plugging a USB device into your computer, or simply clicking download. As the cryptocurrency industry continues growing, so will the businesses and companies that make up the industry. Firms that specialize in cryptocurrency consulting or advising are now prevalent. Forget stockbrokers, the future is with cryptocurrency brokers. With all of these businesses, professionals, and experts in this relatively new industry, trademark registrations for marks relating to cryptocurrency goods and services are also on the rise.

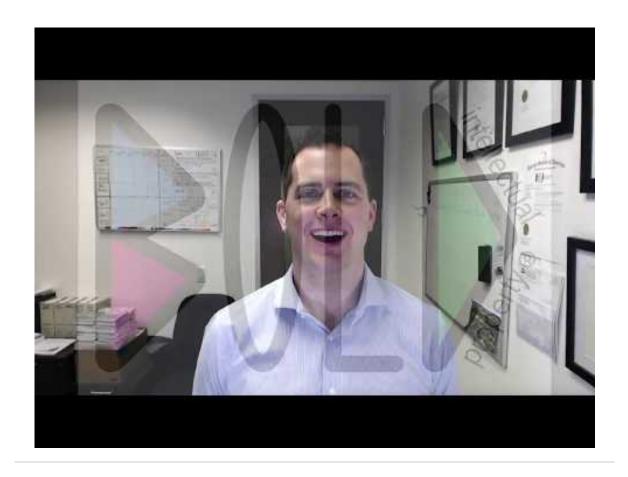
As of November, there are currently 580 trademark applications for marks intended for use with cryptocurrency goods and services. If you intend on starting a company that provides digital currency goods or services, it is imperative that you protect your brand. Since the start of digital currencies in 2009, there have been a number of legal issues surrounding Bitcoin and other digital currencies have been a number of legal issues surrounding Bitcoin and other digital currencies. Don't let your lack of trademark protection become one of them.

### **Copyright & Cryptocurrency**

Blockchain technology is currently the backbone of cryptocurrencies for the transparency and verification of transactions. Yet, there are other companies and services that are using Blockchain to create other network databases. One example is copyrights. <u>Currently, there are a number of websites that utilize Blockchain technology to allow users to register their original works of art, documents, manuscripts, photographs and images.</u> In theory, if the chain is updated and reconciled constantly, then it should be possible to keep a decentralized "ledger" of copyrighted works. Some websites even allow for timestamps to be implemented so that ownership is traceable.

Despite the usefulness of Blockchain technology in this specific instance, it is not a surefire way of guaranteeing copyright protection for your original works. It has been stated that Blockchain can assist in proving that a work was originally created by you, but does not inherently provide copyright protection in the end. The potential of Blockchain technology seems promising, but it is apparent there is still a grey area when it comes to using it for legal IP protection.

### U.S. Federal Court Sides With San Diego Comic-Con International in Trademark Infringement Suit Against Salt Lake Comic Con. Is This The End For Other Comic-Cons?





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