

Patentability Assessment

- **Eligibility**
 - Analysis of 35 USC 101 on subject matter
- **Novelty**
 - Whether your invention is new under 35 USC 102
- **Non-Obviousness**
 - Whether your invention is obvious variant of prior art under 35 USC 103

Marketability Assessment

- **Industry/Market Size**
 - Determination of Total Potential Demand
- **Competition**
 - Quantity, Maturity, Dispersion
- **Barriers to Entry**
 - Investment, Research, Regulations

