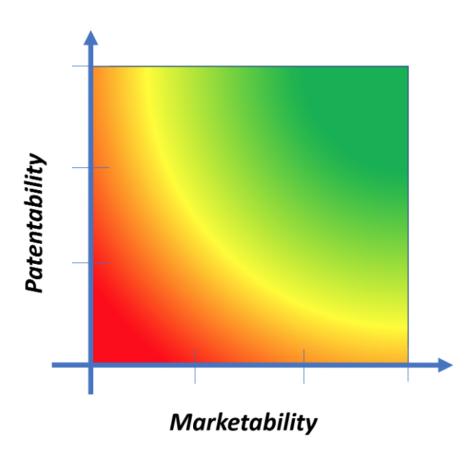
Patentability Assessment

- Eligibility
 - Analysis of 35 USC 101 on subject matter
- Novelty
 - Whether your invention is new under 35 USC 102
- Non-Obviousness
 - Whether your invention is obvious variant of prior art under 35 USC 103

Marketability Assessment

- Industry/Market Size
 - · Determination of Total Potential Demand
- Competition
 - Quantity, Maturity, Dispersion
- Barriers to Entry
 - · Investment, Research, Regulations

Patent Success Matrix ™



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